

Wine for Wishes Nights

We would like the Board of Directors or any supporters of Make-A-Wish host Wine for Wishes evenings for a small group of 10 people plus themselves. The goal of these evenings are to introduce your network to the work that you have been doing for Make-A-Wish Northern Alberta and perhaps engaging those people to also get involved in granting magical wishes either through volunteering or becoming valued donors.

How to Host Wine for Wishes

- 1) Decide if you would like to host the event in your home or at a restaurant. Details of partnerships secured for both on the next page.
- 2) Set a date with provider. From here you can make arrangements to set menus, costs and timings.
- 3) Send out invitations, by mail or electronically, to your contacts. We have provided you a template for both types of invitations. Aim to have 10 guests (or 5 couples) at your event. You want to keep it fairly intimate and casual.
- 4) Event Night

Sample Timing

- 7:00p.m. Welcome guests. Give a quick itinerary break down.
Start food & wine service.
From here – allow the provider to start their presentations about each course and wine pairing. This is the food and entertainment part of your evening so lets the experts do their thing to take each of your guests on a flavor and wine journey.
- 7:30p.m. Begin your Make-A-Wish presentation. Make this as formal or as casual as you wish. Should take no more than 15 minutes. See the tool kit for talking points.
- 7:45p.m. Continue food and wine service.
- 9:00p.m. Thank your guests for coming and remind them of the key reason of why you invited them to this event.
Leave them with the “I’m Interested Card”. Collect the cards and submit them to Amber Benders or Jen Garden for follow up.

You are not limited to the options below. If you want to host more of a dinner party and cook, utilize your own catering connections, or give the business to your favorite watering hole the choice is yours. The below is two companies who have a desire to partner with Make-A-Wish and this is a perfect way to incorporate them into our mission.

Wine for Wishes at Home

Host the event in your home South by Southwest Wine Imports will provide a professional chef and wine representative. They will come to your home, prepare the meal and perform the wine tasting part of the evening. At the end of the wine pairing, guests will be given the opportunity to order the wines they sampled that evening.

Cost: Maximum \$500. You pay at-cost for the wines and the cost of the groceries for the evening.

Contact: Cam MacCorquodale, Owner & President of South by Southwest Wine Imports: cam@southbysouthwestwineimports.com.

Please contact at least one month prior to work out a mutually agreed upon date.

Wine for Wishes at a Restaurant

Host the event at a restaurant, Tzin Wine and Tapas has agreed to discount a tapas and wine pairing evening. They will customize a menu and wine selection with you.

Cost: \$70 per person and up – depending on selection.

This offer is available to you on Tuesday, Wednesday or Thursdays. The location is small and intimate and does book up quickly.

Contact: Glenn Quinn, Owner of Tzin Wine and Tapas, at 780-935-5469 to book.