



MAKE·A·WISH®

Northern Alberta

2014 ANNUAL REPORT

REPORT

# BECAUSE OF YOU

Thank you doesn't begin to describe our gratitude! Those two words encompass a multitude of emotions all traced back to you, your generosity and your passion for granting wishes to children living with life-threatening medical conditions. 2014 highlights included granting 91 wishes and hosting Edmonton's inaugural Rope for Hope!

Looking back on the year, it can be divided into memories, moments in time that are immortalized in a child's smile, a laugh, a photo which all live in the minds of those connected to a wish. Each of us is interconnected and contributes to these moments whether it be through donating, volunteering, hosting an event, or booking a wish experience.

Hope, strength and joy are intangible things yet are felt deeply; a wish experience creates an entire community of well-being around a child, another important result of wish-granting. Most importantly, wishes inspire children to battle through their medical struggles. We are all connected through wishes like Caleb's wish to have a bookstore shopping spree, Kayla's wish to visit Mexico and Brendan's wish to witness a salmon run. Together in 2014, we journeyed to Walt Disney World® Resort and stayed at Give Kids the World Village, sang with Katy Perry and completed our scuba diving training.

Thank you for traveling down our wish granting road with us. We couldn't ask for more supportive and generous companions! Here's to the next adventures, granting the wish of every eligible child in Northern Alberta and enriching the human experience with hope, strength and joy!



A stylized, handwritten signature in white ink that reads "BB".

**Bruce Bevan**  
President



A stylized, handwritten signature in white ink that reads "Cathy Gabucci".

**Cathy Gabucci**  
CEO



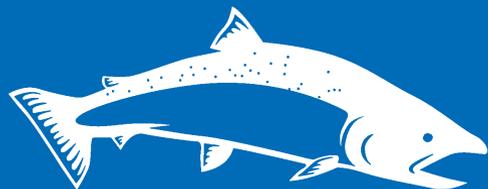
**KAYLA, 17**

Nerve sheath tumour

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"I wish to go to Mexico"

**“I WISH TO SEE  
A SOCKEYE  
SALMON RUN!”**



## **BRENDAN, 7**

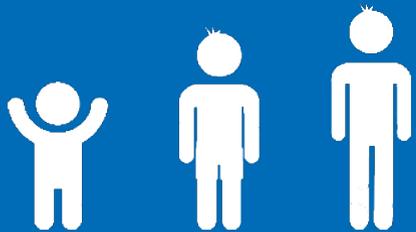
Anaplastic large cell lymphoma

Brendan's wish was as distinct and interesting as the child himself. Brendan's smile lights up a room and he completely warms the hearts of everyone who meets him. In 2013, Brendan was diagnosed with anaplastic large cell lymphoma, a type of blood cancer. After getting to know Brendan, the nurses at the Stollery Children's Hospital began calling him 'Mr. Factoid'. If there is one thing that Brendan is passionate about, it's wildlife. He is a walking encyclopedia and quick to share his expansive knowledge of fish, birds of prey and many other animals. He's so fixated on sockeye salmon that when asked what he would write if he could write a letter to anyone his response was "F. For fish."

Brendan and his family travelled to Alaska and his favorite events included boat fishing on the ocean for Coho salmon and river fishing for Sockeye salmon. Brendan managed to catch a male Sockeye, which he released.

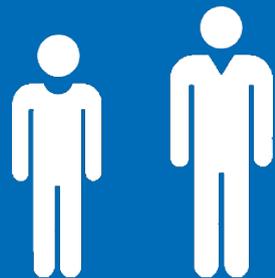
Brendan had a very exciting holiday with so many new and amazing experiences. His family had a fun-filled and well-deserved holiday where they were able to spend time together and enjoy each other's company. Brendan's mom said they wouldn't changed a thing about their trip.

## WISHES BY AGE



3-5 YEARS 6-8 YEARS 9-11 YEARS

21 Wishes 20 Wishes 14 Wishes



12-14 YEARS 15-17 YEARS

19 Wishes 17 Wishes

**AVERY, 15**  
Progressive muscle disease

"I wish to go scuba diving"



## OUR WISHES

Each wish is as special and unique as the child who wishes it! There are many different creative wishes yet most fall into four categories: I wish to be, I wish to have, I wish to go and I wish to meet.

**TOTAL GRANTED: 91**



60

I WISH TO GO

Disneyworld (29)  
Disneyland (10)  
Hawaii (9)  
Disney Cruise (4)  
Other (8)



12

I WISH TO MEET

Music Celebrity (4)  
Disney Character (3)  
TV/Movie Celebrity (2)  
Sports Celebrity (2)  
Video Game Celebrity (1)



3

I WISH TO BE

Zookeeper (2)  
Other (1)



16

I WISH TO HAVE

Shopping Spree (7)  
Electronics (2)  
Room Decoration (2)  
Tent Trailer (2)  
Hot Tub (1)  
Playhouse (1)  
Computer (1)

**“BEING GRANTED A WISH MEANS THAT I AM VERY SPECIAL AND CARED FOR AND LOVED!”**

**ALENA, 7**  
Seizure Disorder

“I wish to meet Katy Perry”



**AVA, 6**

**“I WISH TO GO TO WALT DISNEY WORLD® RESORT”**

Ava is a bubbly six-year-old with energy that is tough to match!

Ava, her sister and her parents chose to visit Orlando to receive royal treatment. Ava arrived at her villa at the Give Kids the World village to find a heap of gifts on the table. This princess treatment was repeated every day of her stay! The village also offered non-stop activities including some of Ava's favourites: a horse ride (with a cowgirl hat to keep), visits with every character imaginable and an amazing carousel that she could ride every day. In Disneyworld Ava experienced all that the Magic Kingdom has to offer including private time with Mickey, a trip to the Bibbity Bobbity Boutique for a princess make-over and a visit with Disney royalty, including her favorite princess Rapunzel (who Ava noted was very funny).

Ava stated that the only thing that she didn't like is that she cannot live in Disney World!

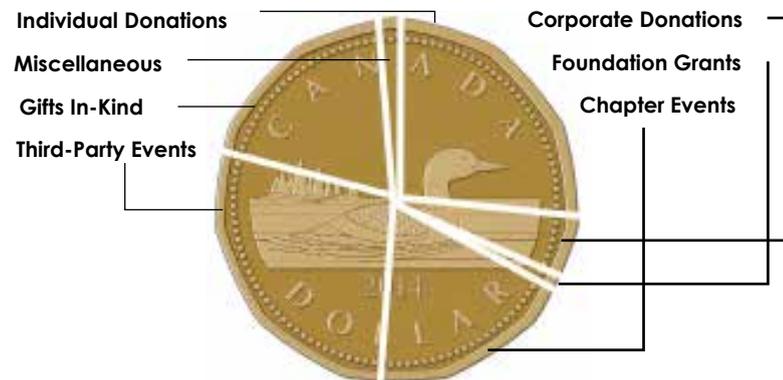
# FINANCIALS

A wish come true helps children feel stronger, more energetic, more willing and able to battle their life-threatening medical conditions. For many of them, it marks a turning point in their fight against their illnesses. For their doctors, nurses and other health professionals, the wish experience works in concert with medicine to make their patients feel better, emotionally and even physically.

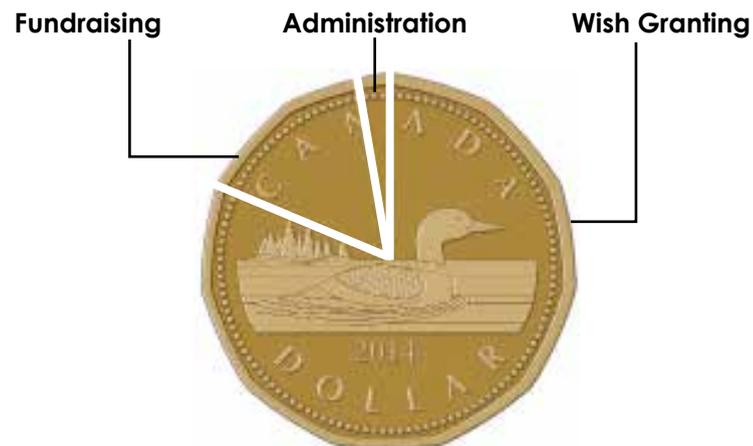
## Statement of Operations

For the year ended December 31,	2014	2013
<b>Revenues</b>		
Donations	\$ 1,501,968	633,189
In Kind Donations	\$ 639,189	520,679
Fundraising	\$ 1,064,132	978,608
Investment Income	\$ 41,505	38,602
	<b>\$ 3,247,126</b>	<b>2,171,078</b>
<b>Expenditures</b>		
Wish Expenses	\$ 1,546,066	1,343,145
Fundraising	\$ 322,978	285, 831
Administration	\$ 48,956	43,258
	<b>\$ 1,918,000</b>	<b>1,672,234</b>
<b>Other Expenses</b>		
Wish Fulfillment Fund	\$ 150,000	
<b>Excess of revenues over expenditures</b>	<b>\$ 1,179,126</b>	<b>498,844</b>

## Source of Funds



## Use of Funds



## Make-A-Wish Foundation® of Northern Alberta Board of Directors

Bruce Bevan - President

Darryl Boessenkool - Treasurer

Adam Merrick - Secretary

Samir Patel - Medical Advisor

Jennifer Conway – Director

Joel Harrod – Director

Laura Hryciuk – Director

Paul Johnston – Director

Lisa Locher - Director

Gord MacDonald – Director

Loretta Müller – Director

Karen Nielson - Director



**TYLER, 12**  
Leukemia

"I wish to go to Turks and Caicos"

# ANTOINE, 12

## Hodgkin's Lymphoma



Twelve-year-old Antoine is a huge video game fan. He could play his favourite game, League of Legends, all day! More than anything else in the world, Antoine wished to meet the professional players of his all-time favourite game, League of Legends!

Make-A-Wish® Northern Alberta partnered with Riot Games, the developer and publisher of League of Legends, in order to make Antoine's magical wish come true.

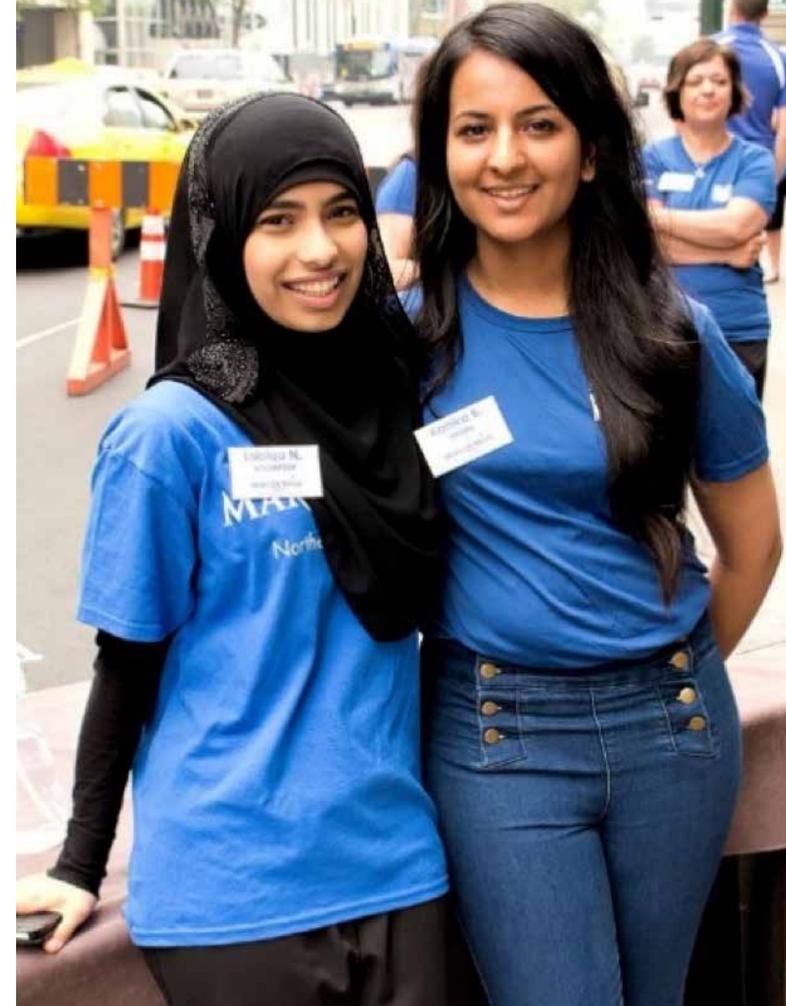
Antoine and his family jetted off to California to meet the Riot Games team. It was the trip of a lifetime. Antoine was given the VIP experience at Riot Games headquarters. Once there, he toured the facility, seeing everything from the recording studio where the League of Legends Championship games are held to main stage at the unparalleled Riot Games experience.

One of his favourite memories was the all-out Nerf Gun war in the Riot Games boardroom – it was the biggest and best Nerf gun fight Antoine has ever seen and with grown-ups!

Antoine's wish was a magical, once-in-a-lifetime experience. He spent a fantastic week hanging in California with special people who make League of Legends, members of his favourite teams, TSM and Cloud 9 and the amazing Rioters who worked so hard to make Antoine's wish unique and truly unforgettable.



**“I WISH TO  
MEET THE  
PROFESSIONAL  
PLAYERS OF THE  
GAME LEAGUE  
OF LEGENDS”**



# VOLUNTEERS

We could not grant wishes without the help of a team of dedicated, creative and passionate volunteers! From wish granting, assisting at events, and everything in between THANK YOU for helping us enrich the human experience with hope, strength and joy. It is a wonderful feeling knowing our volunteers are always willing to step up, lend a hand and make a difference; you are making our community a better place!



## Kleianne's Wish

"I wish to have macro photography equipment."

# “Make-A-Wish BRINGS OUT THE BEST IN EVERYBODY”

- WISH MOM

**CALEB, 12**

Respiratory disease and vascular disorder

“I wish to have a bookstore shopping spree”



Twelve-year-old Caleb lives with a respiratory disease and a vascular disorder. Caleb has endured countless surgeries and hospital visits yet all that is noticeable is the genius within and his good-natured spirit.

Caleb and his family flew to Vancouver, British Columbia for five days where he had the ultimate bookstore experience. The family explained that even the flight was special. After they landed, the pilot let Caleb and his brother, Silas, explore the cockpit. The next day he was taken by limo from the Sylvia Hotel to Kidsbooks where he got to explore the store an hour before it opened. Store owner, James, showed them around and helped Caleb find all the books he could ever want. After 45 minutes of shopping, Caleb finished with 192 books and a big smile on his face.

“It was a really calm holiday,” his mom, Terri, explained. “Lots of time outside, great restaurants and time together. It was just a great experience. Not having to worry about Cal’s oxygen and just getting to enjoy each other made it one of the best holidays we’ve had as a family.”

# OUR SUPPORTERS

The following list details those who have generously donated gifts of \$10,000 or more in 2014. Thank you and all those who have donated and choose to make a difference in the lives of children living with life-threatening medical conditions.

ArrKan Trailer and RV Centre  
Beaumont Christmas Light Display  
Boston Pizza  
B Wright Drywall  
Brady Scoggins Memorial Golf  
Tournament  
Brownlee LLP  
Chemco Electrical Contractors  
Ltd.  
Collins Industries Ltd.  
Dacro Industries Inc.  
Gord Bamford Charitable  
Foundation

Gregg Distributors Ltd.  
Make-A-Wish Golf Classic  
presented by The Co-operators  
Insurance/Financial Services  
Kia Motors West Edmonton  
Hair Massacure  
Husky Energy, Sunrise Project  
Evan Ty Jenkins Pediatric  
Research Foundation  
Jessie's Chair-ity  
Northlands  
Packers Plus  
Priority Mechanical

Forbes Bros Ltd.  
Scott Gregor with Vivo  
Ristorante & Minute  
Man Press Sherwood Park  
Taylor Developments Inc.  
TELUS  
The Eldon & Anne Foote  
Fund at Edmonton  
Community Foundation  
Thompson Bros. (Constr.) LP.  
2014 Valleyview Cup  
In Memory of Jeffrey Zorn's Annu-  
al Memorial Bonspiel

Sawridge Inn & Conference  
Centre  
Darcy Morie  
Roger Swainson  
J Percy Page High School

## Legacy of Wishes

The Legacy of Wishes Society recognizes individuals who name Make-A-Wish in their bequest or estate. These donors leave a legacy that provides hope, strength and joy to kids with life threatening medical conditions and changes the lives of everyone involved, forever.

Kim Spiller  
Terrence Mitchell

# HOW YOU CAN HELP

As a non-profit we can't grant wishes to children with life-threatening medical conditions without your support. There are many ways you can help!

- Donate
- Kids for Wish Kids®
- Adopt-A-Wish®
- Third party fundraising
- Event sponsorship and participation
- Volunteer
- In-kind donations

To find out more please call our office  
780.444.9474 or visit our website  
[www.makeawishna.ca](http://www.makeawishna.ca)

**SHARE THE POWER OF A WISH®**





Northern Alberta

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